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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-------------|----------------------|---------------------|------------------|
| 09/588,875 | 06/06/2000 | Shekhar Kirani | LS/0003.01 | 1069 |
| 7590 | 09/21/2004 | | EXAMINER | |
| JUDITH A. SZEPESI BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP 12400 WILSHIRE BOULEVARD SEVENTH FLOOR LOS ANGELES, CA 90025 | | | ENGLAND, DAVID E | |
| | | | ART UNIT | PAPER NUMBER |
| | | | 2143 | |
| DATE MAILED: 09/21/2004 | | | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | | |
|------------------------|-------------------------|---------------------|
| Advisory Action | Application No.: | Applicant(s) |
| | 09/588,875 | KIRANI ET AL. |
| | Examiner | Art Unit |
| | David E. England | 2143 |

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

THE REPLY FILED 12 July 2004 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a final rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114.

PERIOD FOR REPLY [check either a) or b)]

- a) The period for reply expires 3 months from the mailing date of the final rejection.
- b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.
ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

1. A Notice of Appeal was filed on _____. Appellant's Brief must be filed within the period set forth in 37 CFR 1.192(a), or any extension thereof (37 CFR 1.191(d)), to avoid dismissal of the appeal.
2. The proposed amendment(s) will not be entered because:
 - (a) they raise new issues that would require further consideration and/or search (see NOTE below);
 - (b) they raise the issue of new matter (see Note below);
 - (c) they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
 - (d) they present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: ____.

3. Applicant's reply has overcome the following rejection(s): _____.
4. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
5. The a) affidavit, b) exhibit, or c) request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.
6. The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.
7. For purposes of Appeal, the proposed amendment(s) a) will not be entered or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.

The status of the claim(s) is (or will be) as follows:

Claim(s) allowed: _____.

Claim(s) objected to: _____.

Claim(s) rejected: 1-12, 14-19, 22-29, 31-36, 38-44 and 46-70.

Claim(s) withdrawn from consideration: _____.

8. The drawing correction filed on ____ is a) approved or b) disapproved by the Examiner.
9. Note the attached Information Disclosure Statement(s) (PTO-1449) Paper No(s). _____.
10. Other: _____.


DAVID WILEY
 SUPERVISORY PATENT EXAMINER
 TECHNOLOGY CENTER 2100

Continuation of 5. does NOT place the application in condition for allowance because: Examiner has taken into consideration Applicant's remarks and case stands as followed: Cancellation of claims and remarks to 112 rejections are persuasive, remarks to 102 and 103 rejections are not. Applicant states in the Remarks that Stewart does not teach or suggest separately caching the "image with various formats". Examiner would like to draw the Applicant's attention to the example stated by the Applicant in view of Stewart, "the keys can include URL, cookie, authorization and image type". This reads on the claim language of the Applicant's invention as broadly interpreted as possible, i.e. these keys that are hashed are all various formats of some kind. If Applicant were to amend to say various "image" formats, this could overcome the rejection as it stands but would require further search and consideration. As for Applicant stating Stewart not teaching cache lookup key based on the identity "and the format" of an image, the Examiner would like to draw the Applicant's attention to what was stated earlier in view of Stewart, "image type". This can be interpreted as a format type and reads on the claim language as broadly interpreted by the Examiner.